ANNOTATED WIREFRAMES

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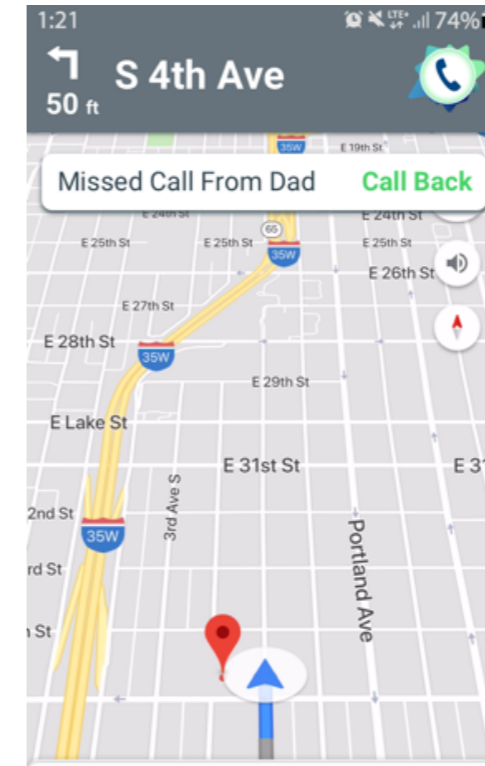# KEY

DRIVER FACING

CALLS/TEXTS

1 Drivers can manage their calls and texts with voice or gesture commands.

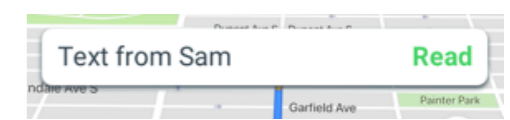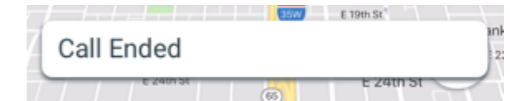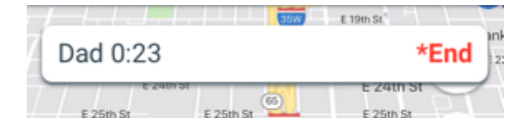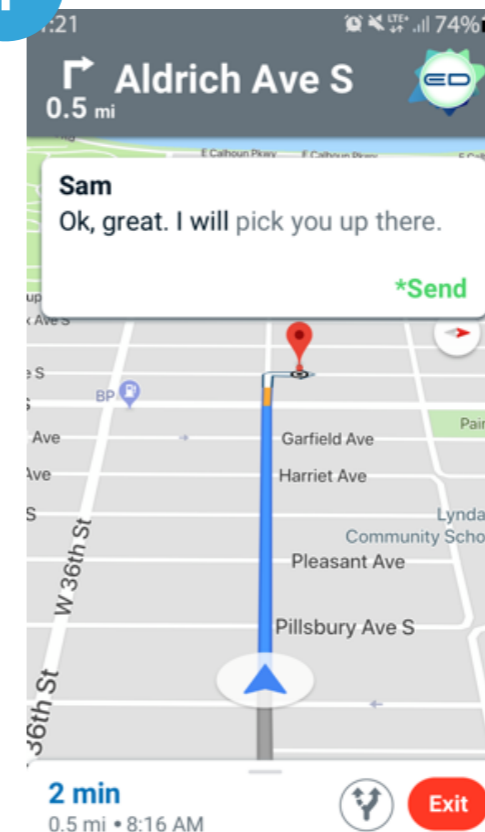▶ (Settings allow them to filter all but the most important contacts, and hands-free controls help them concentrate on driving.)
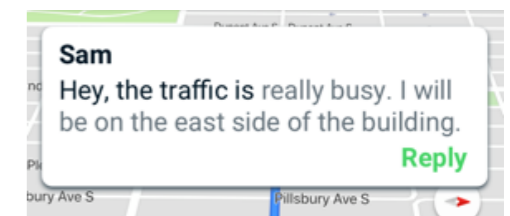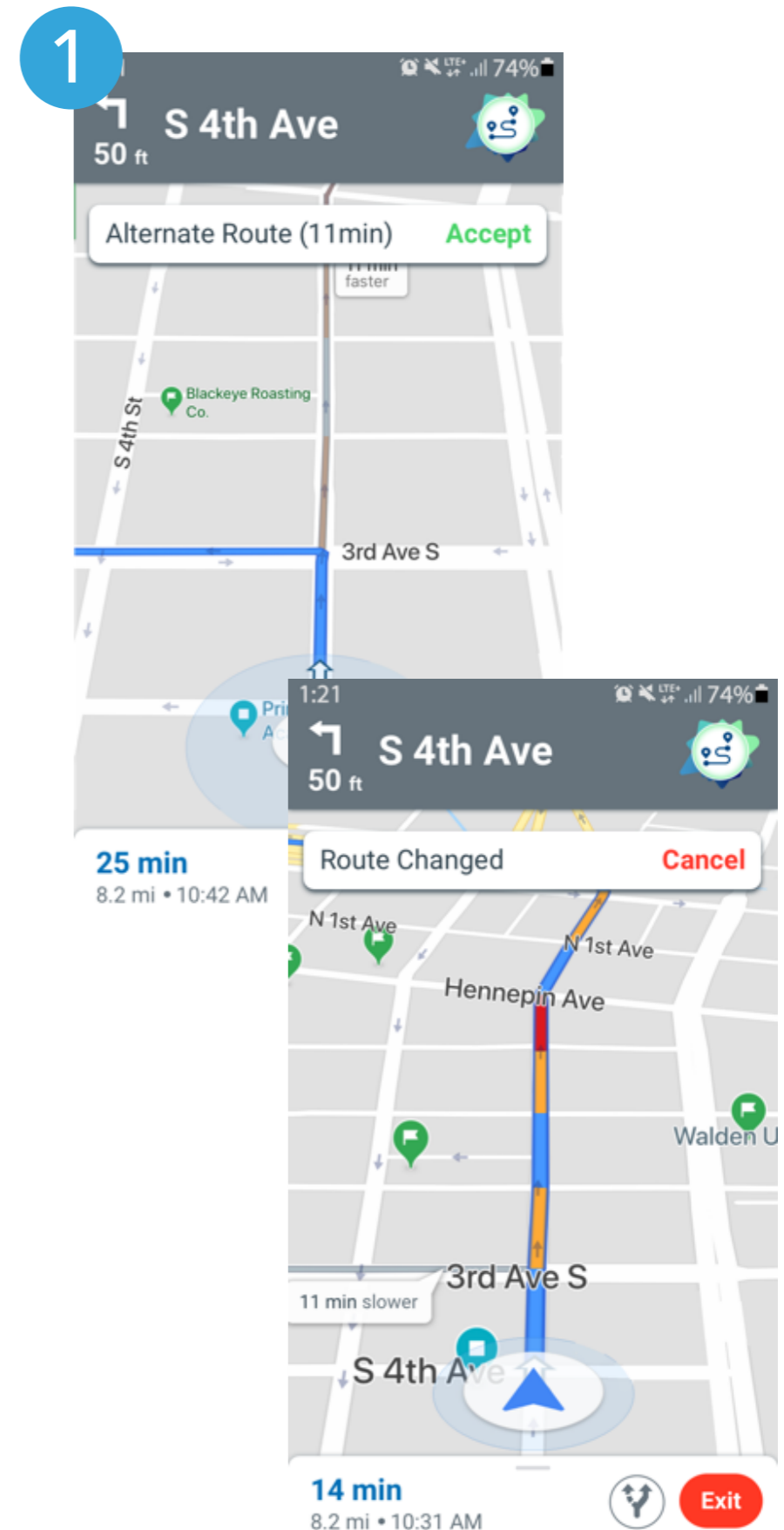
ROUTES

1 The app checks multiple navigation services throughout the drive to ensure that drivers are on the best route.

▸ With the power of AI, Ed can go beyond ETA estimates and find smooth rides without potholes or gravel roads. If a better route is suggested, drivers can accept or reject the route with voice or gesture commands.

RIDER QUEUING

▸ Drivers can set their rider preferences (star rating, distance, price multipliers, Uber vs Lyft) to have the app automatically ignore or queue potential riders.
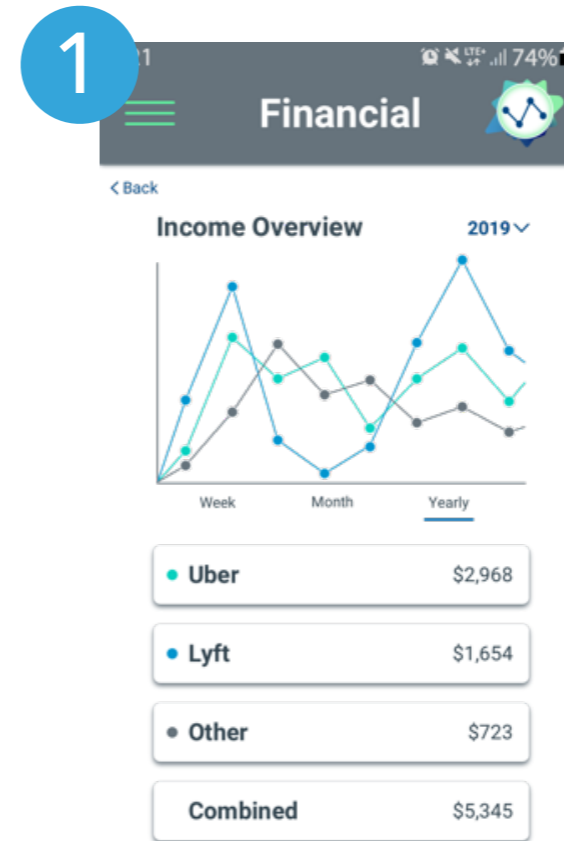
1 Drivers are notified when a rider is going to be ignored or added so that they can override their default settings.
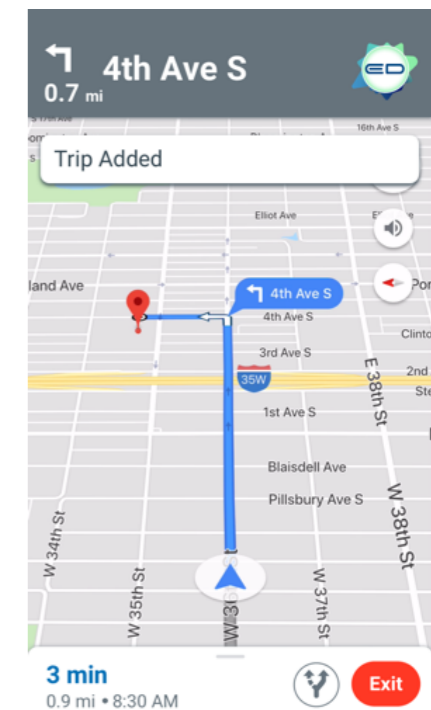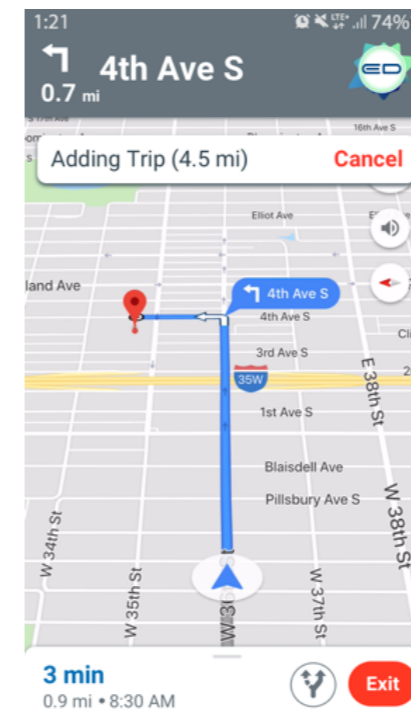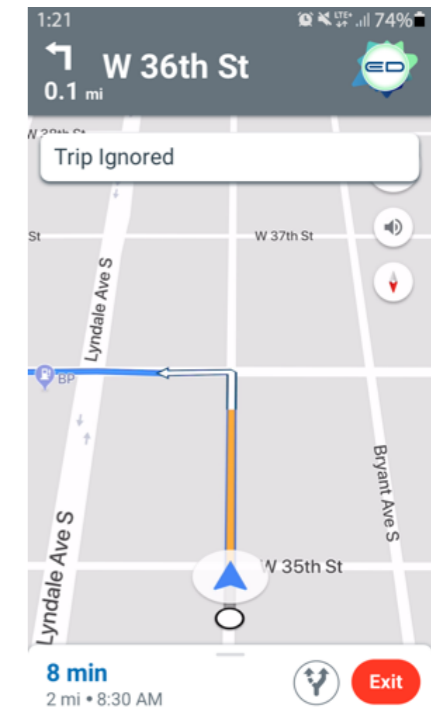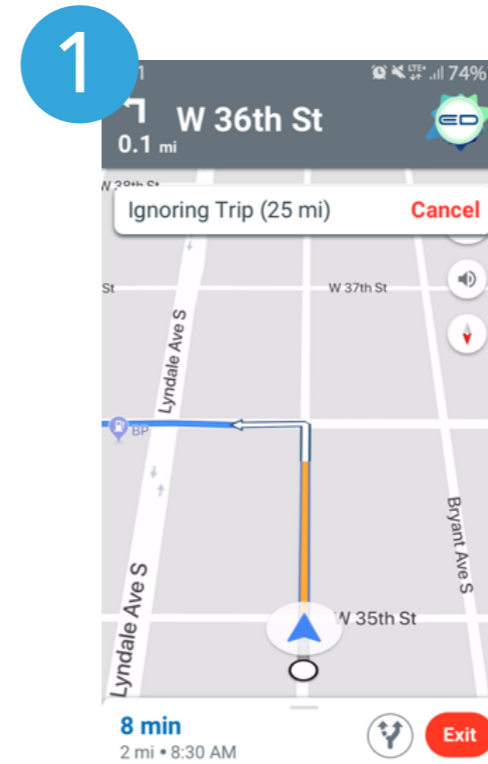
FINANCIAL

1 The app tracks miles driven and deductible expenses for tax purposes.

2 It also combines data from drivers' ride-share apps to give them an overall picture of how they're progressing on their financial goals.

MAINTENANCE

1 It's easy to forget maintenance tasks like changing the oil or checking tires, so the app reminds drivers based on the information it can gather.
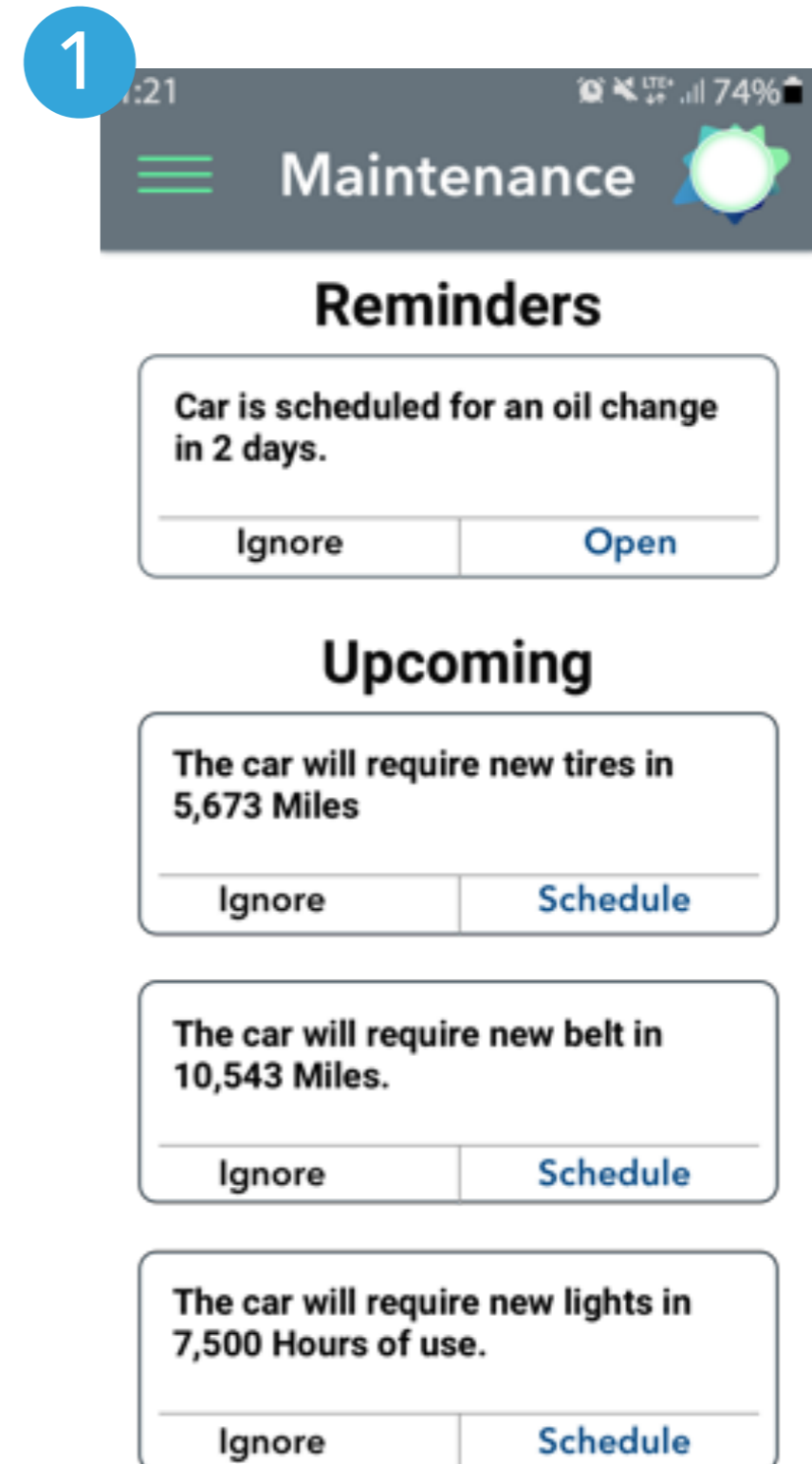
LEFT BELONGINGS RECOGNITION

1 The app scans the back seats before and after riders are in the car to find belongings that riders might have left in the car. If it finds anything, the driver is alerted.
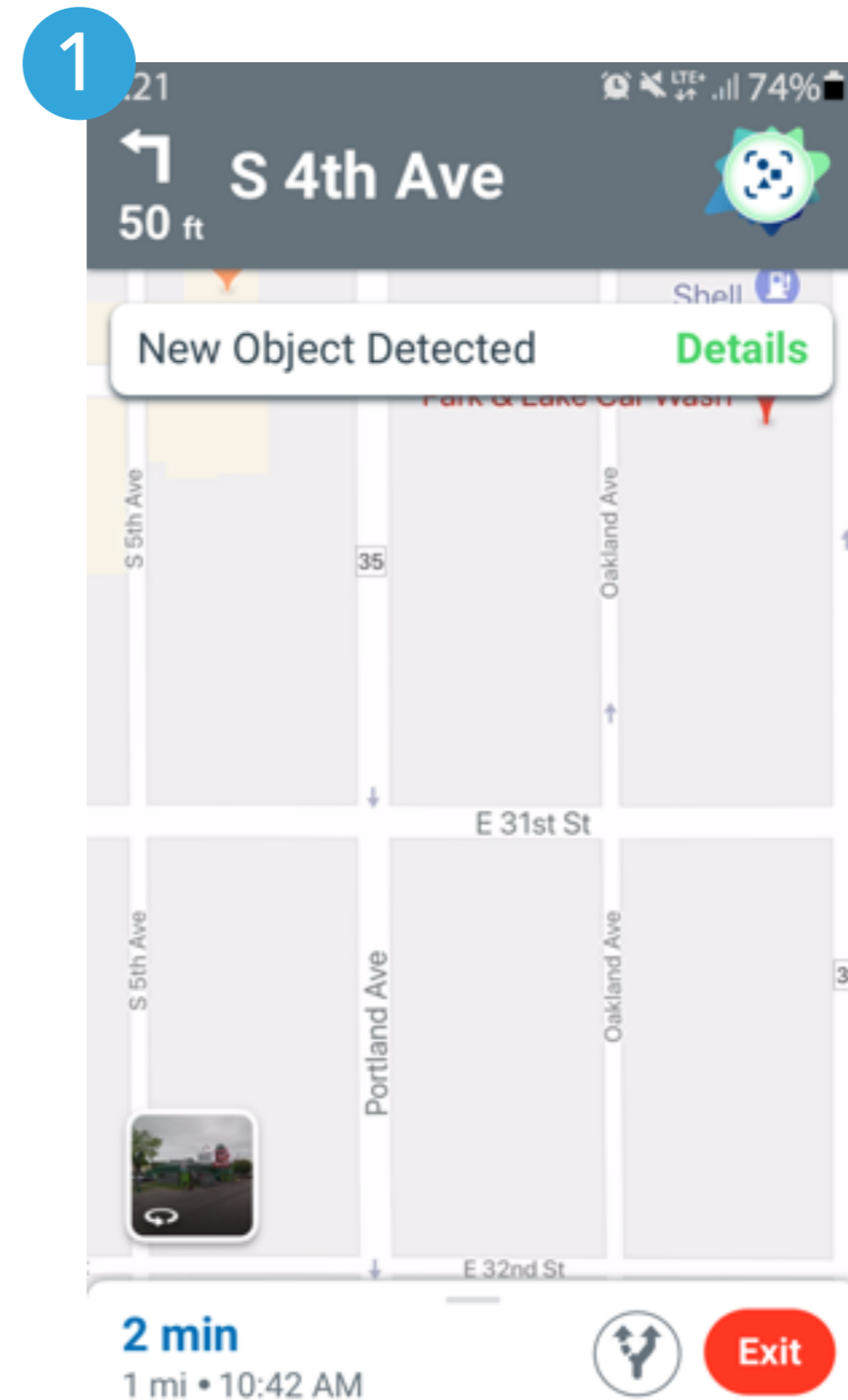
GET GAS

1 Ed will estimate when you need to get gas. And make recommendations about pricing and locations along your route based on preferences between cost and distance.

RIDER FACING

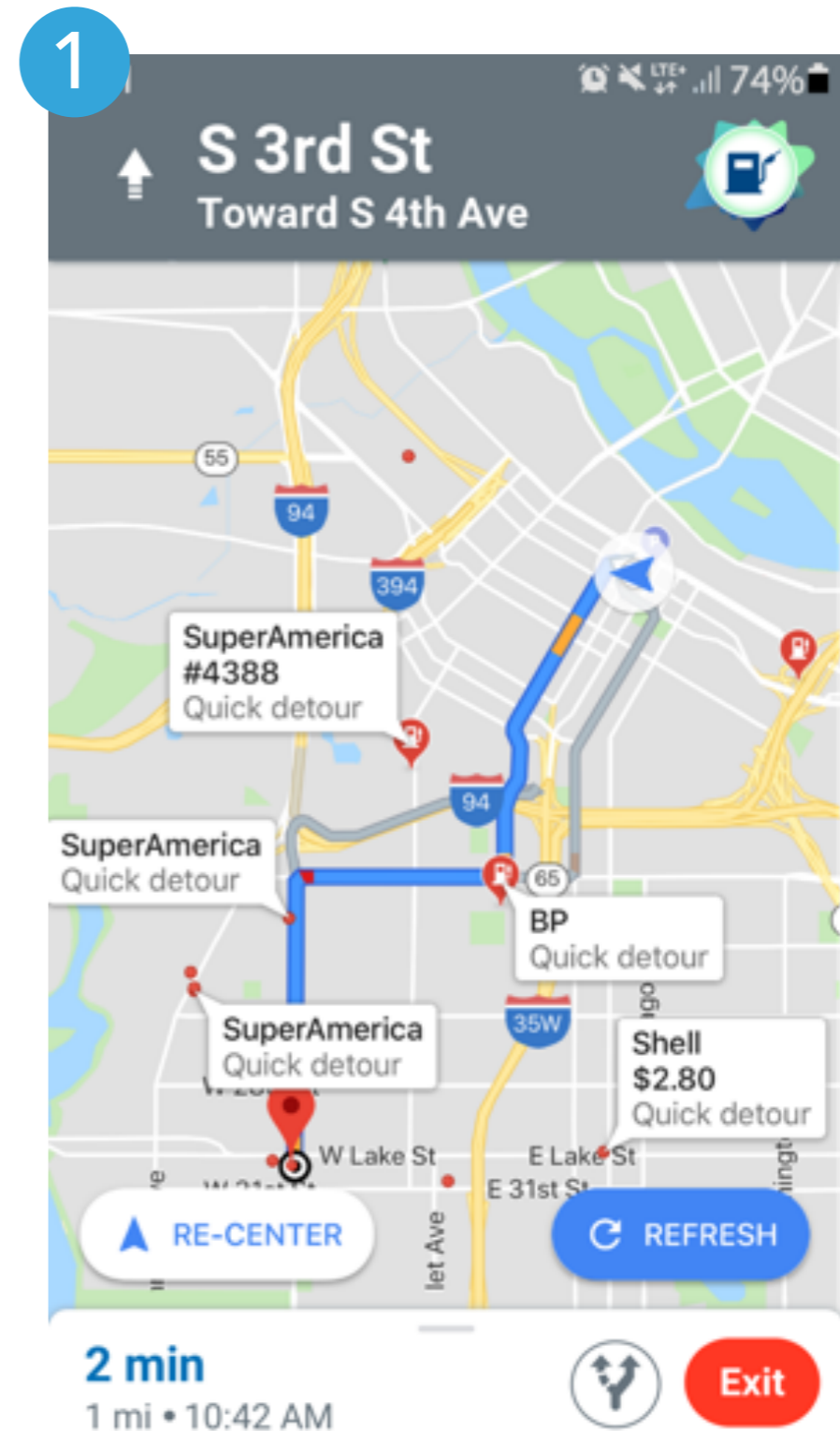# LOCATIONS

1   This tab allows riders to find information about local landmarks like restaurants, cafes, bars, museums, parks, and hotels near their destination.

2   They can also view their current route, based on the driver's selected navigation.

EVENTS

1 This tab allows riders to learn about events happening near their destination.

2 They can click on a category or use the search bar to find things to do.

3 This information can also be sent to the riders phone.
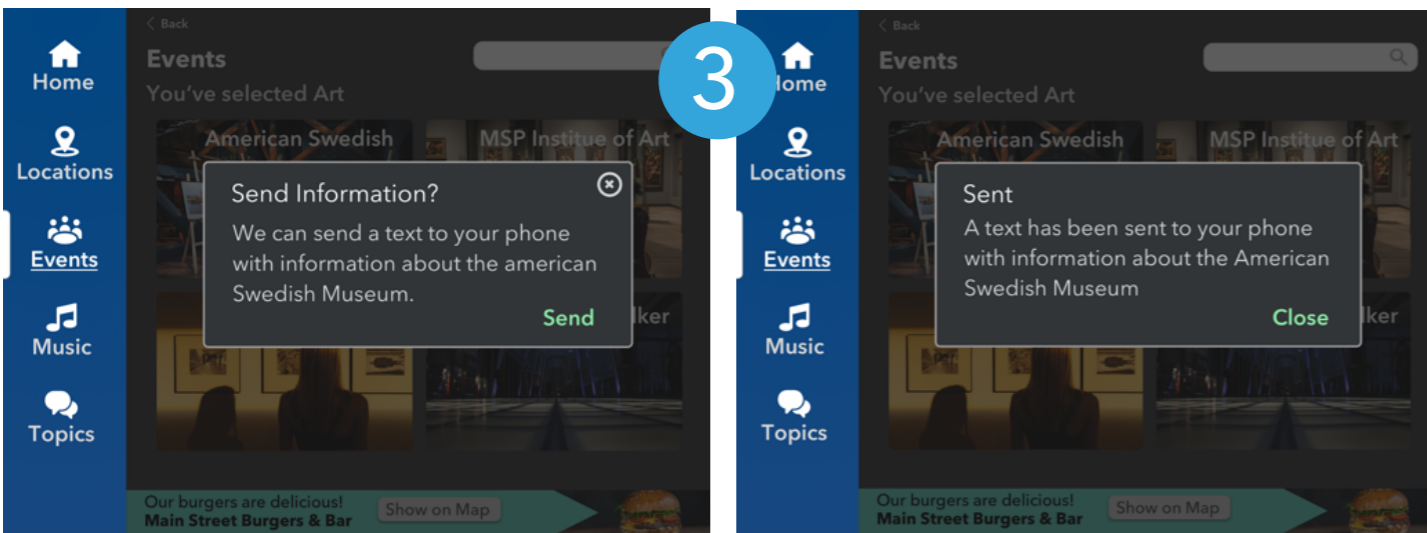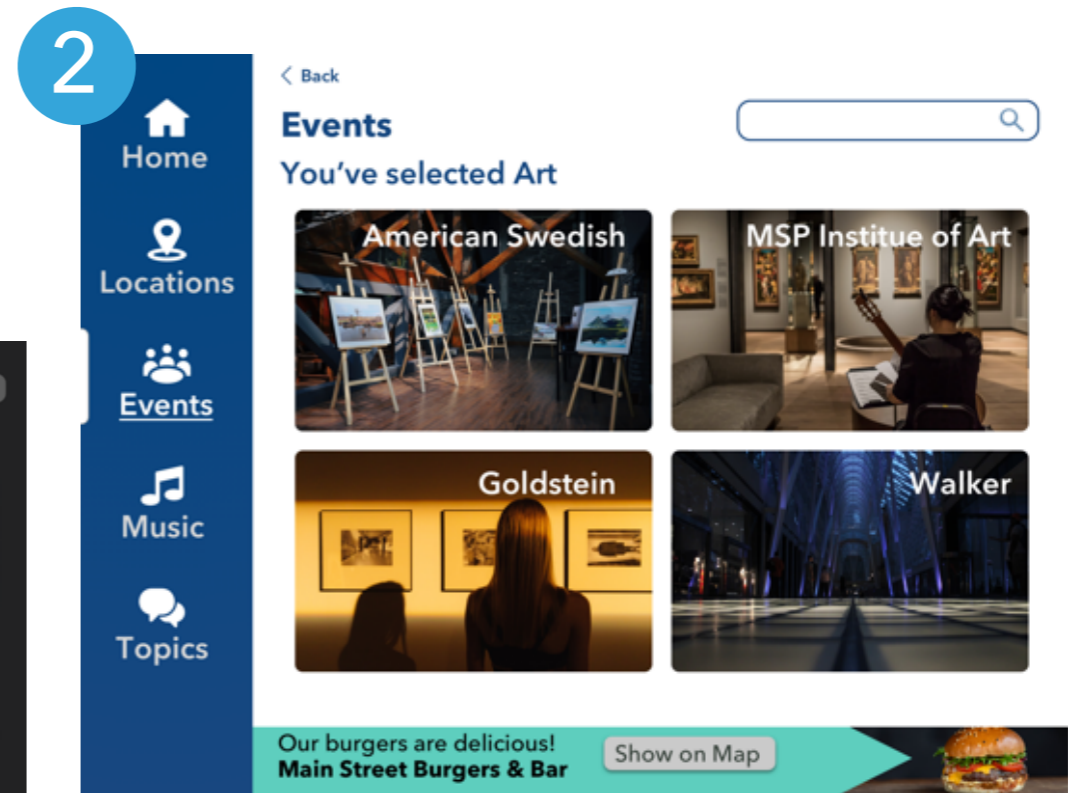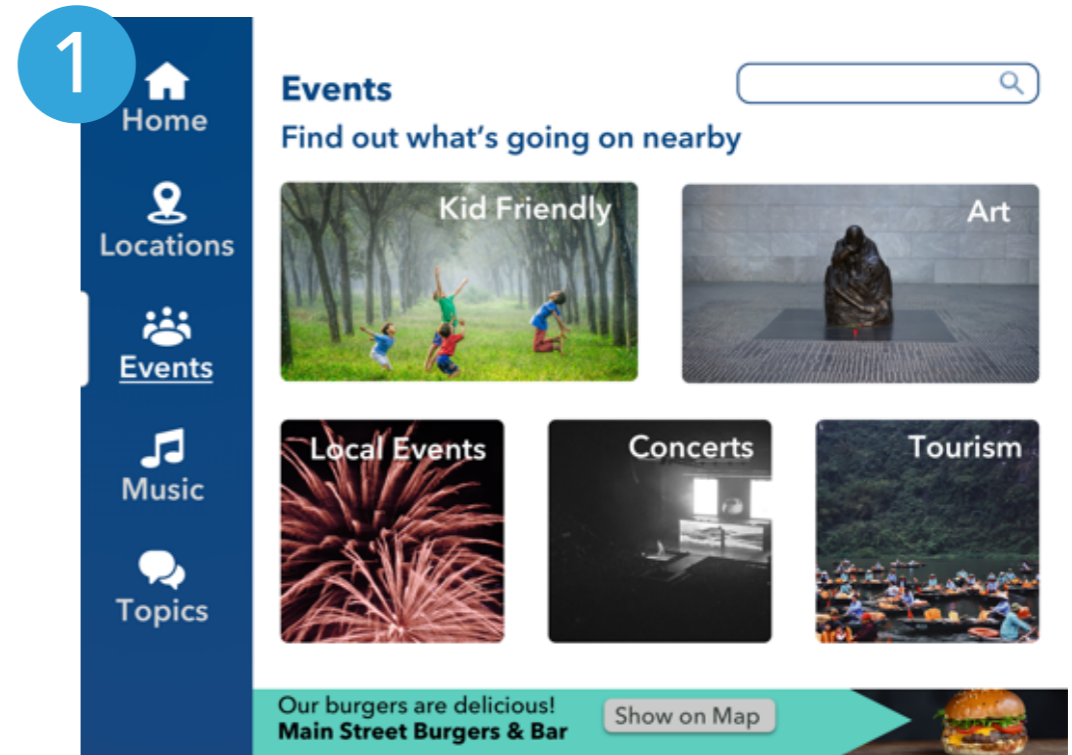
MUSIC

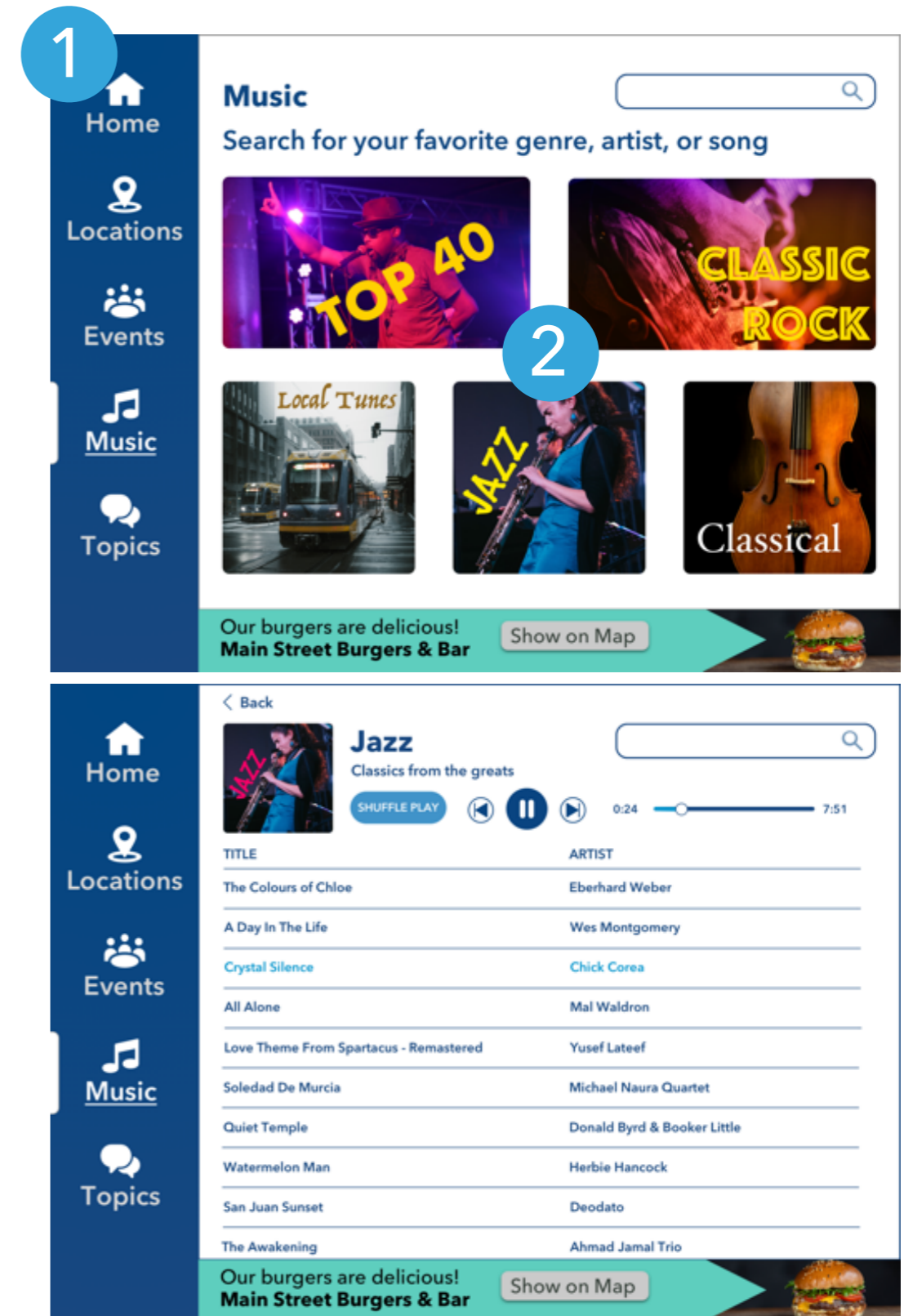**1** This tab allows riders to control the music in the car.

2 Music options can be customized by the driver for those who want more control over the music being played in their car.

CONVASATIONS

1   This tab allows riders to suggest conversation topics to the driver. The driver would set the conversation menu options beforehand to help control the conversation.

2   One option for a conversation topic is "Nothing", which allows riders to request silence without directly (and awkwardly) asking the driver to stop talking.